Clinical Innovations Conference

Learn how to establish yourself as a knowledgeable provider of high-quality aesthetic treatment with Dr Ian Buckle at CIC 2009

Taking place on May 15 and 16 at the Royal College of Physicians, in Regent’s Park, London, this year’s conference is set to be impressive. Now in its sixth year, the conference offers delegates the opportunity to learn from the industry’s leading professionals in aesthetic and restorative dentistry.

The UK’s leading practices establish themselves through a powerful combination of clinical excellence and superb customer care. Dentists seeking to succeed in the modern industry cannot afford to compromise in either of these two key areas, and at the Clinical Innovations Conference, delegates will discover how to offer the very highest level of service to patients, ensuring smooth, systematic and effective treatment.

A step-by-step guide

Dr Ian Buckle’s lecture, *Aesthetic Dentistry From Start To Finish*, will cover the entire process of treatment planning to ensure that patients have a great experience, with excellent results. A firm believer that the best clinical knowledge and customer care skills will help dental teams raise their standards and meet patient needs more consistently, Dr Buckle will lead delegates through a step-by-step guide to treatment planning.

Providing a comprehensive and straightforward ‘treatment-planning matrix’, Dr Buckle will show how accurate and complete diagnosis, treatment planning and case presentation requires a high level of clinical expertise and customer care. Clear and concise, the lecture will show how a systematic approach will enable dental teams to provide an exceptional service that will set the practice apart as a leading choice for aesthetic treatment.

The lecture will show how this ‘treatment planning matrix’ effectively incorporates the whole field of modern aesthetic dentistry, including a study of occlusion to promote optimum patient wellbeing. Treatment options will integrate restorative and orthodontic treatments, so that dentist and patient can find the most suitable and effective solution.

Comprehensive treatment

A much sought after speaker, Dr Buckle runs a private practice with Dr Liam McGrath. Located in Thornton Hough, Wirral, Buckle and McGrath Dental Practice concentrates on providing patients with comprehensive aesthetic and implant treatment. The team provides a concierge service to patients, and use the latest technology to give patients a ‘smile trial’ to ensure that they are always delighted with the results of their treatment.

Skills to inspire

Dr Buckle’s skills in explaining the technical aspects of dentistry and inspiring others to develop superior skills and approaches are well honed. In his position as senior clinical instructor for the New York University Rosenthal Institute (where he completed his MSc in Aesthetic Dentistry), Dr Buckle instructs dental professionals in London, New York and Palm Beach.

Septodont anaesthetics are used in 500 million dental injections per year worldwide.

Septodont has dedicated 75 years of innovative product development and manufacturing exclusively to the Dental profession. Our production expertise has earned the approval of Dental professionals on 5 continents and from 150 government health agencies, making us the world leader in local anaesthetics.

Septodont Ltd., Units R & S, Orchard Business Centre, St Barnabas Close, Allington, Maidstone, Kent ME16 0JZ. T: 01622 695520 F: 01622 695521 E: information@septodont.co.uk W: www.septodont.co.uk

The Clinical Innovations Conference takes place on May 15 and 16 at the Royal College of Physicians, 11 St Andrews Place, Regent’s Park, London NW1 4LE. For more information, and to ensure your place, call Smile-on on 020 7400 8989, email info@smile-on.com or visit www.clinicalinnovations.co.uk.

This is an unmissable chance to discover the key to excellence in aesthetic dental treatment. Bringing together the world’s finest dental professionals in the aesthetic and restorative dental field at a delightful venue in the heart of London, the Clinical Innovations Conference 2009 represents the leading light on the forward-thinking dentist’s calendar. Delegates are advised to book their place today, to avoid disappointment.